

HOW TO USE THIS UNIVERSAL CAROUSEL & STATIC TEMPLATE

This Canva template is designed to help you create professional, easy-to-edit content for Instagram — whether you're sharing a **carousel** or a **static post**.

It includes:

- A 5-slide carousel layout
 - Static post formats for quotes, tips, and educational content
- All styled in a neutral, clean design that works for **any industry**.

Slide-by-slide breakdown



CAROUSEL POSTS (Slides 2–6)

Slide 2 – Cover Slide

Use this to grab attention with a clear, bold title.

 *To edit:* Replace the headline and subheadline with your post topic.

Slides 3–5 – Mistake / Tip / Step

Each slide is designed to break down one point.

 *To edit:*

- Change “Mistake #1” to fit your topic
- Use the text area to add context or explanation
- Optional: add icons or illustration

Slide 6 – Call to Action

Encourage your audience to save, share, or contact you.

 *To edit:* Replace with your own CTA and info (e.g., “Book a free call” or your IG handle)

 STATIC POSTS (Slides 8–10)**Slide 8 – “Did You Know?” Post**

Perfect for educational content.

 *To edit:* Add a brief fact or helpful insight and explain it below.

Slide 9 – Visual Placeholder

Great for a image idea.

 *To edit:* Upload your own visual or leave it clean for minimalist brands.

Slide 10 – Quote Post

Use this slide to share an inspirational or thought-provoking quote.

 *To edit:* Replace the placeholder with your own words or a client testimonial.

 Adding Your Branding

Want to make it feel like your own?

 We left a clean corner in each slide where you can easily drag and drop your logo.

This helps reinforce brand recognition without cluttering the design.

 Tips for using this template:

- Keep your text clear and short — one idea per slide
- Stick to consistent fonts and colors to keep things clean
- Add your logo or username subtly on each post
- Duplicate the file before editing if you want to keep a clean version
- Export as PNG or PDF for Instagram posting



 Want help building out your content?

This template was created by HRS Management — your partner in building brands that grow with clarity, consistency, and confidence.

If you're tired of second-guessing your content strategy and just want something that works —

 Reach out to us. Let's build it together.

